

In support of the RI Strategic Plan goal to 'foster club innovation and flexibility' the Board would like to evaluate and measure the impact alternative membership types and club operations have on member activities and engagement, membership growth and retention, improved member diversity, increased community and international service, increased support of The Rotary Foundation, and overall club effectiveness. Below is a brief recap of each pilot program. At this link are more detailed fact sheets for each of these pilots, guidelines for selection, terms of participation, and an implementation plan:

<http://www.rotary.org/en/members/generalinformation/pilots/Pages/ridefault.aspx>

Satellite Club

The Satellite Club Pilot will allow a Rotary club to conduct multiple club meetings during a week, each taking place at a different location, a different day and/or a different time.

Corporate Membership

The Corporate Membership Pilot will allow a corporation or company in the club's area to become a member of the Rotary Club, through a club established membership approval process, and appoint a certain number of Designees as the individuals attending meetings, serving on projects, voting on club matters, serving as club officers and on club committees, etc.

Associate Membership

An Associate Membership Pilot will allow an individual to become associated and acquainted with a Rotary Club, its members, its programs and projects, and the expectations of club membership with the intent of becoming an active member within a designated period of time.

Innovation & Flexibility

This pilot project focuses on letting clubs self-determine their operations to fit better with their members' and community needs. Clubs will be authorized to make changes to the Standard Rotary Club Constitution and to their Rotary Club Bylaws in any area other than RI membership dues requirements.

A total of 200 clubs will be accepted to participate in each pilot, with a goal of equal representation from the thirty-four (34) zones. Clubs wishing to participate must have been chartered prior to 30 June 2009.

The deadline for submitting a pilot application form is 1 April 2011. Decisions for club selections will be made by 1 May 2011. Club and district officers will be notified of clubs selected to participate by 31 May 2011.

To participate in these pilot programs, your club must be in good financial standing and you will need agreement from the current club president and club president-elect along with the agreement of 2/3 of the members of the club. At this link are the project plan details and application form:

<http://www.rotary.org/en/members/generalinformation/pilots/Pages/ridefault.aspx>

You may email questions to ripilotprograms@rotary.org or contact your Club and District Support representative. **You may submit the application via email to ripilotprograms@rotary.org or fax to 1-847-556-2196.**

I encourage all club presidents to consider participating in these pilot programs in an effort to ensure Rotary's continued success and secure its future in a changing world.

Sincerely,

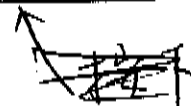
Ed Futa
General Secretary, Rotary International

Pilots

Pilot clubs: Learning by experiment

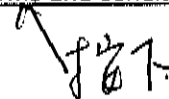
In effort to accommodate changes that have occurred in our professional environments, in family structures, and in personal commitments, the RI Board of Directors tests new ideas, methods, and organizational frameworks for clubs by conducting pilot projects. These projects are aimed at securing Rotary's future as a premier humanitarian service organization. Pilot clubs that participate in these experiments are fully functioning Rotary clubs that are exempt from some requirements in the Standard Rotary Club Constitution.

Currently, the Board is running the Meeting Frequency pilot (started 1 July 2007 and ending 30 June 2013), which allows participating clubs to meet on any schedule other than a weekly meeting. In November 2010, the Board approved four new pilots to run concurrently from 1 July 2011 to 30 June 2014. Note: E-clubs are no longer considered pilot clubs. [Read more about e-clubs.](#)



2011-14 pilots

Four pilot programs will begin 1 July 2011 and run through 30 June 2014, as detailed in the [implementation plan](#). Applications are due to RI by 1 April 2011. [Read the terms and conditions and download the application.](#)



Associate Member Pilot

This pilot will allow an individual to become associated and acquainted with a Rotary club, its members, its programs and projects, and the expectations of club membership with the intent of becoming an active member within a designated period of time. [Download the fact sheet](#)

Corporate Member Pilot

This pilot will allow a corporation or company in the club's area to become a member of the Rotary club, through an established membership approval process, and to appoint up to four designees as the individuals attending club meetings, serving on projects, voting on club matters, serving as club officers and on club committees, and so on. [Download the fact sheet](#)